



Ocean Choice International L.P.

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For Immediate Release

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PRESS RELEASE

Martin Sullivan, Chief Executive Officer of Ocean Choice International (OCI) reported that the seasonal closure of the company's shrimp processing facility in Port Union announced last week is a result of the lack of shrimp landings in the area. While recent weather conditions have hampered harvesting activities, most vessels still active would be fishing in the more northern areas and landing on the Northern Peninsula. Mr. Sullivan emphasized that this is a normal seasonal closure that happens every year as the fishery winds down and is not a permanent closure, as has been suggested in several media reports. The plant in Port Union closed for the season in 2008 on Oct 1st and in 2009 the season was extended to October 9th.

As most people are aware shrimp landings in the Province are down considerably from last year and this has negatively affected all of the Province's shrimp processing facilities. Up to October 8, 2009, the industry landed 96 millions pounds of shrimp as compared to 164 million pounds to October 8, 2008.

"OCI is committed to its operations and workers in Port Union and note that the repacking line will remain in operations for another month or so," commented Mr. Sullivan. He also noted that 84% of OCI's Port Union workers have sufficient hours of work to qualify for Employment Insurance and it is hoped that most of the remaining workers will acquire sufficient hours working on the repacking line.

OCI personnel met with representatives of the FFAW late yesterday and explained in detail the reasons for the seasonal closure, as noted above.

Ocean Choice International is one of Atlantic Canada's most diversified seafood companies, producing and marketing throughout the world a full range of shellfish, groundfish and pelagics species.

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