



Not caught. Not processed. Not sold.

NO EXEMPTIONS MEANS WE LEAVE
\$150 MILLION
IN THE WATER
EVERY YEAR

It's a fact, government processing restrictions make fishing both Yellowtail Flounder and Redfish **economically unviable.**

These restrictions prevent us from selling whole products to our customers in growth markets such as Asia and parts of Europe. Here, the demand for whole fish goes unmet by Ocean Choice due to these existing regulations. As a result, we are forced to leave our quotas in the water.

What could a change in this restriction mean for the province?

- A 40% increase in total overall wages and benefits on OCI vessels and in our processing facilities versus the actual experience in 2010
- Year-round employment for over 300 people in rural Newfoundland and Labrador
- $\frac{3}{4}$ of a billion dollars in economic impact for Newfoundland and Labrador in just 5 years

Lifting restrictions works. We do not need government funding to make this happen. What we need is change.

For a sustainable fishery,
THIS IS THE RIGHT PATH FORWARD.

For more insight and information, please visit
oceanchoice.com/future

