



# A YEAR-ROUND FISHERY..

THAT'S THE FUTURE OF  
OUR INDUSTRY.

It will mean more opportunity  
for our workers and  
**more year-round jobs.**



A sustainable and viable fishery  
must become a year-round industry.

And the direct result of having a year-round fishery  
is simple... more consistent employment for our workers.

Our industry is facing an aging workforce. To attract  
younger workers, we need to offer jobs with salaries  
that are year-round. This will entice a new generation to  
join the industry and help our rural communities thrive.

**THIS IS THE RIGHT PATH FORWARD**  
for a sustainable fishery.

We have a plan before government.  
To learn more about this important issue, visit us online...

**[oceanchoice.com/future](http://oceanchoice.com/future)**

