

**Ocean Choice International  
January 17, 2012**

**Backgrounder: Export of Seafood from NL**

- The value of groundfish being exported whole is based on DFO's Landings and Landed Value by Species for 2011, as found on their website.
- In the case of groundfish, whole refers to either whole round, head-on gutted or headed and gutted. In the attached information for groundfish, only redfish, halibut, 50% of yellowtail flounder, greysole/witch, and turbot are counted and 80.5% of landed value is exported whole. When groundfish heads are added from the "Miscellaneous" section the total increases to 82%. There is also other species that could be counted such as skate, monkfish and hagfish.
- In the case of shellfish, whole product forms include live lobster, crab sections and other in the shell products.
- The summary by main species group is as follows:

Species Group	\$ Value Exported Whole	Total \$ Value Exported	% Exported Whole
Groundfish	58.24 m	72.35 m	80.5%
Pelagics	13.94 m	16.41 m	85.0%
Molluscs	39.68 m	46.68 m	85.0%
Crustaceans	377.67 m	483.66 m	78.1%
Miscellaneous	10.36 m	11.03 m	93.9%
<b>Total</b>	<b>\$499.89 m</b>	<b>\$630.14 m</b>	<b>79.3%</b>

- The export of seafood from the province in these whole forms has maximized value for the province. When the export restrictions were lifted to allow such exports it was supported by the FFAW and other key stakeholders.
- All of these species are processed either on land or at sea in federally registered processing plants (registered with Canadian Food Inspection Agency). A job at sea is just as important as a job on land.
- OCI's exemption requests on redfish and flatfish are nothing new, just a continuation of policy on exporting seafood from the province to maximize value.

**LANDINGS AND LANDED VALUE BY SPECIES**  
**DFO Newfoundland and Labrador Region**  
Preliminary Data - Subject to revision  
Landing Year: (2011)

Vessel Length Category: (All Vessels)  
(Numbers may not add due to rounding)

Run Date: Jan 15, 2012  
Last Data Update: Jan 14, 2012 21:55

	Landed WT Round lbs	Landed WT Round Kgs	MT Round WT	Landed Value	Avg \$ Per lb	% Exported Whole	\$ Exported Whole	Export Product Form
<b>Groundfish</b>								
100	21,544,340	9,772,448	9,772	\$11,250,942	\$0.552			
110	292,881	132,850	133	\$98,956	\$0.338			
120	6,761,800	3,067,133	3,067	\$1,612,897	\$0.239	100.0%	\$1,612,897	WR, H&G
130	1,013,149	459,561	460	\$2,996,149	\$2.957	100.0%	\$2,996,149	HOG, H&G
140	1,811,516	821,698	822	\$583,905	\$0.322			
141	8,719,038	3,954,930	3,955	\$2,179,178	\$0.350	50.0%	\$1,089,589	WR, HOG, H&G
142	1,426,638	647,119	647	\$460,400	\$0.323	100.0%	\$460,400	WR
143	372,980	169,183	169	\$86,955	\$0.233			
144	24,342,487	11,041,680	11,042	\$52,082,361	\$2.140	100.0%	\$52,082,361	WR, HOG, H&G
160	1,298,402	588,951	589	\$150,556	\$0.116			
170	427,843	194,068	194	\$109,606	\$0.256			
171	600,950	272,589	273	\$207,594	\$0.345			
173	6,533	2,963	3	\$954	\$0.146			
176	6,431	2,917	3	\$872	\$0.136			
177	670,114	303,962	304	\$325,508	\$0.486			
181	7,831	3,552	4	\$361	\$0.046			
182	250,088	113,439	113	\$70,105	\$0.280			
192	27,862	12,638	13	\$4,137	\$0.148			
197	356,590	161,748	162	\$131,938	\$0.370			
	<b>69,937,473</b>	<b>31,723,429</b>	<b>31,725</b>	<b>\$72,353,374</b>	<b>\$1.035</b>	<b>80.5%</b>	<b>\$58,241,396</b>	
<b>Pelagics</b>								
200	54,868,625	24,888,245	24,888	\$4,939,444	\$0.090	50.0%	\$2,469,722	WR, Fillets, Chunks
250	16,167,067	7,333,333	7,333	\$7,227,767	\$0.477	100.0%	\$7,227,767	WR
251	38,346	17,394	17	\$117,988	\$3.077	100.0%	\$117,988	HOG, H&G
252	349	158	0	\$279	\$0.800	100.0%	\$279	HOG, H&G
253	3,921	1,779	2	\$18,822	\$4.800	100.0%	\$18,822	HOG, H&G
254	51,379	23,305	23	\$191,585	\$3.729	100.0%	\$191,585	HOG, H&G
256	1,826	828	1	\$5,114	\$2.800	100.0%	\$5,114	HOG, H&G
263	573	260	0	\$88	\$0.154	100.0%	\$88	HOG, H&G
352	113,723	51,584	52	\$256,221	\$2.253	100.0%	\$256,221	WR
360	66,453,641	30,143,174	30,143	\$3,654,957	\$0.055	100.0%	\$3,654,957	WR
369	109	49	0	\$109	\$1.000	100.0%	\$109	HOG, H&G
375	2,968	1,346	1	\$1,397	\$0.471	100.0%	\$1,397	HOG, H&G
379	2,199	997	1	\$396	\$0.180	100.0%	\$396	HOG, H&G
	<b>137,704,726</b>	<b>62,462,452</b>	<b>62,461</b>	<b>\$16,414,167</b>	<b>\$0.119</b>	<b>85.0%</b>	<b>\$13,944,445</b>	

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<b>Molluscs</b>								
606	1,199,362	544,027	544	\$817,749	\$0.682	100.0%	\$817,749	Only grading/packing on land
608	50,050,890	22,702,935	22,703	\$34,876,165	\$0.697	100.0%	\$34,876,165	Only grading/packing on land
612	2,089,062	947,592	948	\$1,485,170	\$0.711	100.0%	\$1,485,170	Exported in form landed, meats
615	13,349,718	6,055,392	6,055	\$7,234,388	\$0.542	10.0%	\$723,439	WR, Meat
616	2,200,014	997,920	998	\$1,188,450	\$0.540	100.0%	\$1,188,450	Only grading/packing on land
617	984,029	446,353	446	\$590,273	\$0.600	100.0%	\$590,273	Exported in form landed, meats
650	625,711	283,821	284	\$483,408	\$0.773			
	<b>70,498,786</b>	<b>31,978,040</b>	<b>31,978</b>	<b>46,675,603</b>	<b>\$0.662</b>	<b>85.0%</b>	<b>\$39,681,246</b>	
<b>Crustaceans</b>								
613	158,667	71,971	72	\$75,678	\$0.477	100.0%	\$75,678	WR
619	2,011,507	912,414	912	\$603,452	\$0.300	100.0%	\$603,452	Gutted only
700	4,350,130	1,973,206	1,973	\$17,239,777	\$3.963	100.0%	\$17,239,777	WR/Live
701	33,868	15,362	15	\$11,815	\$0.349			
702	215,676,924	97,830,411	97,830	\$211,871,212	\$0.982	50.0%	\$105,935,606	Whole in-shell, C&P
704	138,343	62,752	63	\$49,002	\$0.354			
705	116,717,977	52,942,927	52,943	\$250,943,650	\$2.150	100.0%	\$250,943,650	WR, Sections
710	54	24	0	\$16	\$0.300			
712	2,897,477	1,314,287	1,314	\$2,867,643	\$0.990	100.0%	\$2,867,643	Whole in-shell
	<b>341,984,947</b>	<b>155,123,354</b>	<b>155,122</b>	<b>\$483,662,245</b>	<b>\$1.414</b>	<b>78.1%</b>	<b>\$377,665,806</b>	
<b>Miscellaneous</b>								
928	178,185	80,824	81	\$671,757	\$3.770			
933	503	228	0	\$986	\$1.961			
951	2,598,322	1,178,591	1,179	\$4,419,717	\$1.701	100.0%	\$4,419,717	Only grading/packing on land
957	44	20	0	\$11	\$0.250	100.0%	\$11	
959	3,586,056	1,626,624	1,627	\$5,937,782	\$1.656	100.0%	\$5,937,782	Heads from deheaded fish
	<b>6,363,110</b>	<b>2,886,287</b>	<b>2,887</b>	<b>\$11,030,253</b>	<b>\$1.673</b>	<b>93.9%</b>	<b>\$10,357,510</b>	
	<b>626,489,042</b>	<b>284,173,562</b>	<b>284,173</b>	<b>\$630,135,642</b>	<b>\$1.006</b>	<b>79.3%</b>	<b>\$499,890,403</b>	

Source: DFO NL 2011 Landings and Landed Value by Species

Notes:

1. Marine Mammals have been excluded from DFO information.
2. Abbreviations: WR - whole round; HOG - head-on gutted; H&G - headed & gutted
3. The % Exported Whole and \$ Exported Whole are OCI estimates.